

**TALE OF THE TAPE FOUNDATION**

**NO MURDERS DC and the Tale of the Tape Foundation Present the  
“TOUR FOR LIFE”**

**Mission Statements:**

- 1) To increase dialogue in the city among youth, parents, service providers and teachers around ending murders.
- 2) To provide an authentic depiction of young people as they struggle to live their lives in very dangerous times and communities and attempt to work through their emotions of grief, loss, anger and fear.
- 3) To put a human face to the many young people and families that maneuver through peril on a daily basis and work in their own ways to mitigate their suffering and loss to streets, they call home.
- 4) To increase exposure of effective service providers to target audiences of youth and their families.
- 5) To increase number of active volunteers willing to work toward ending murder in DC.

**Potential Audiences in Hotspot Areas**

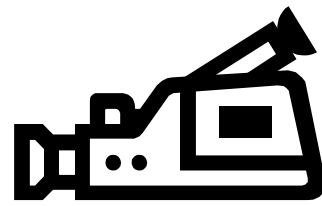
- 1) Youth and young adults ages 13-18 year old found in:
  - a. Pre-court and adjudicated youth programs in hotspots
  - b. Truancy Centers in hotspots
  - c. School in hotspots
  - d. Recreation Centers in hotspots
- 2) Teachers and service providers in hotspots
- 3) Houses of worship in hotspot areas

**Strategy:**

Present a Tale of the Tape video that focuses on the effects of violence and homicide on young men and women in the Washington Metropolitan area. The presentation will highlight the perspectives of young people as they navigate the dangers of living their lives in unsafe communities and their attempts to reconcile the accompanying array of emotions including crushing frustration, fear and grief that has earmarked so much of their young lives. The video will be followed by a very focused discussion of the film along with a discussion of individual and community strategies for reducing the incidence of murder in affected communities. The presentation will culminate with a panel discussion of resources available to address identified issues with contacts from various community-based organizations and agencies.

**Elements of the presentation ( 80-90 minutes)**

- 1) Introduction (5 minutes)
  - a. Panel participants
  - b. Moderator
  - c. Why we are here today
- 2) Icebreaker exercise,
  - a. How do you feel about the violence in DC?
- 3) Video (30) minutes
- 4) Discussion (25 minutes)
  - a. **How do you feel after seeing the video?**
  - b. **Why is this happening in our community?**
  - c. **What can you do to help stop the killing?**
  - d. **What, in your opinion, needs to happen to stop the madness?**
  - e. **What do you need to feel safer?**
- 5) Resources – (10 minutes)
- 6) Check –in (everybody alright?) 10min.



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**Suggested Strategies for reducing homicides in your community**

- 1) Conduct a series of "Teach-ins" for your professional staff, local advocates, youth service workers, congregation and/or community members.**
- 2) Partner with other local organizations to host a Tour for Life presentation.**
- 3) Provide referrals of other potential audiences to NMDC and Tale of the Tape staff.**
- 4) Help Promote the Tour for Life to let others know about the movement to create a MURDER FREE DC.**
- 5) Support Tale of the Tape Foundation with donations (i.e., in-kind, supplies, financial support etc.).**
- 6) Provide space and/or host a community - wide Tour for Life presentation.**
- 7) Host a youth event and feature the Tour for Life as prominent component of the agenda.**
- 8) Pray for an end to murder!**